

Title- Inclusive wealth generation through IP commercialization

Editors-in-Chief

Dr. Pinaki Ghosh

MHRD IP CHAIR, WBNUJS

&

Prof. N K Chakrabarti

VC, WBNUJS

Editors

Dr. Shambhu Prasad Chakrabarty, Head and Research Fellow, CRSGPP, WBNUJS

&

Dr. Jayanta Ghosh, Research Fellow, CRSGPP, WBNUJS

Overview

This book features important commercial aspects of Intellectual Property Rights. Intellectual property is a growing concern for development and competitiveness in developing economies.. This competitiveness involves major commercial aspects like IP valuation, IP management, IP consulting, inventor compensation, licensing agreements, patent abuse, enforcement, infringement, mediation etc. At the same time, innovation also throw challenge towards the respect and protection of commercial aspects of IP. The pace of innovation has accelerated significantly and with that of IP management and IP policy framework continuously need to revisit. Marketing strategy of the IP for economic development of an individual as well as country need a boost up system, so that it can be tackle in every angle of challenge. Effective Technology transfer of IP regime is depending on the large part of progress made in the design and governance of national innovation system.

Broad Themes

1) Inclusive gain for exclusive contribution of IPR

Crowd funding and crowd contribution for intangible development in an open innovation framework has been spiking the innovation curve. However, there are less documented evidence on the benefits of individual contributors and the economic benefits they are gaining other the mere moral acknowledgements.

2) Micro-economic theory and IPR

There has been a substantial development in the technological front across jurisdictions. The creators are provided with temporary monopoly rights in lieu of their efforts to bring in such innovation which would otherwise be elusive. This incentivization has economic influence on future investment in further innovation resulting in greater innovations. IPR has been influencing markets through its innovation and diffusion effect. However, the twofold, positive and negative effect of diffusion is also required to be explored.

3) Sovereign IP

A related emerging development in IP regime is the Sovereign Patent Fund (“SPF”). An SPF is a wholly or partly government-backed entity which has, generally speaking, the aim of protecting domestic businesses from patent claims by foreign companies.

Social welfare and public good from state funded research IPR. The state et al funds massive research projects or infrastructure for nation building. Other than knowledge contribution, can there be a possibility of association of state funded projects, where in the assets can be used by public at large for public good. Main objectives being:

Defensive objectives, including protecting domestic companies from aggressive litigation on the part of patent assertion entities and helping to secure freedom to operate for participating technology companies.

Commercialization objectives, including helping small and medium-sized enterprises (SMEs) and public research organizations (PROs) realize the value of their existing IP through licensing and — where necessary — litigation. Existing funds have emphasized building new, emergent value by bundling together separate IPRs into distinct technology clusters, thereby removing barriers between potential licensors and licensees.

The provision of high-quality IP expertise to high-potential start-up and scale-up firms that might not otherwise be able to access it.

International trade objectives, including the prevention of “IP flight” in the event of firm bankruptcy as well as the retention of publicly developed IPRs from post-secondary institutions and other PROs.

4) Indigenous knowledge commercialization: Journey from TK & TCE to GI

TK databases have been the frontline of defense for knowledge theft from our nation. However, still there is a lack in documenting gains to the sources at large. TK or TCE when treated as GI for raw materials at source has huge commercial potential. Can the same be worked by government for policy making to introduce mandates to benefits protectors of indigenous knowledge.

5) Reward and Rebate: Economics of IP promotion for social welfare

These broad areas are not exhaustive.

Audience

Academic research institutions involved in research of intellectual property law. With the advancement of the technology the developing nations are has facing the challenges to societal need and trying to catch-hold of the Intellectual Property by laws and policy, hence this manuscript will be the pathfinder to make new laws and policies. It will also show the path to explore the researcher with new contemporary challenges on commercialization of IP.

Purpose and Need

Everyone has or will face crises of understanding their rights in this advancement of IP. These pivotal times are part of everyone's rights earning journey from different stakeholder. In terms of citizen perspective this manuscript will be a path finder for the state actor. The horizontal relationship with citizen and the state on Intellectual Property will be specifically scripted in this manuscript by endorsing the commercial right.

Unique Angles

In this book, the authors:

- Gather lucid views of the worldwide by the experts from different regions.
- Shows how prevalent the theme in this liberalization and globalization era.
- Shows how a wide variety of areas to know and explore for research understanding.
- Best researchers cum academician's research works are in one platform.

Guidelines for Submission

The research linked with the emerging issues, which has two main prongs:

Call for Book Chapter

1. Fundamental Research Prong: Determining the current definition and popular understanding of the term 'Commercialization of Intellectual Property' is inclusive and culturally sensitive. In other words, whether the definition of digital linked with the different emerging areas of research.

(Please note that the language used here has been deliberately kept as simple, engaging, and non-legal/technical as possible in the light of the large diversity of disciplinary backgrounds and age and experience groups. The final contributions will need to use more discipline specific terminology and neutral academic writing style).

2. Practical Research Prong: Identifying ethical issues inherent in current and emerging innovations in the IP sector. You are welcome and invited to think about and address these two research prongs in creative ways and not necessarily follow the chain of thought followed in in the broad areas mentioned above.

In order to keep things somewhat streamlined despite the emphasis on diversity of approaches and disciplines, you are encouraged to look at these research prongs to formulate, from the perspective of the broad points. As many of you have already have expertise in different focus points which is closely linked with the broad topic.

At the same time, requested to you would prefer to write more generally related to broader theme, namely, "Inclusive wealth generation through IP commercialization", that is also perfectly fine.

We would like you to please pay special attention to the following points when compiling your contributions:

1. You are welcome to submit just a full-blown article for the consideration by the editors. However, even in full blown articles, if the starting or central theme is linked to a real life example (e.g. a true case study or a real life news item), it would be very much appreciated as it will then link up nicely to the broad research approach adopted.

3. Please do clearly outline (preferably in the introductory segment of your contribution), how your article links up to either the 'Fundamental/Practical Research Prong' described above, OR to the broader theme, namely "Inclusive wealth generation through IP commercialization".

Call for Book Chapter

4. If the topic on which you are writing does not relate to law, please also suggest the names of two referees (unknown to you personally) who are experts in the field/discipline to which your paper belongs. This is important for us to get the papers peer reviewed by appropriate people, and for you to be able to improve your writing (if the editors so recommend).

4. Finally, as the aim of the book is to provide concrete guidance to policy makers at the highest level, we request you to make concrete recommendations, justifiable at least within the specific context of your research that can be given to policy/law makers who are involved with designing laws or policies associated with any of the broad themes.

Writing Style and Final Output

As mentioned, please use neutral academic writing style and avoid writing styles that are closer to journalistic approaches when preparing your contribution to the book. (Please note, however, that in your blog posts, the journalistic approach may be more effective in winning public interest and engagement. However, I do suggest providing links at appropriate places even in blog posts, as a means of citing to relevant literature).

Also, it is requested that all contributions to be considered for the book shall follow the following style and page limit:

1. Articles: 15-25 typed pages or minimum 6000 words (single spacing) including all footnotes, 12 font size, times new roman (footnotes can be in font size 10 without spacing)
2. Please use footnotes, not endnotes and use OSCOLA referencing style as the guide for footnoting.

OSCOLA can be downloaded here

https://www.law.ox.ac.uk/sites/files/oxlaw/oscola_4th_edn_hart_2012.pdf

Deadline for submission

Please submit an abstract (maximum 350 words with 5 keywords) along with full paper by **31th July 2020**.

All submission to be sent to iprchair@nujs.edu

Further Details and Updates

Call for Book Chapter

As this is the first of its kind research approach involving so many brilliant people from across the globe, I fully understand and anticipate that there may be many questions and confusions. I ask you to be patient with the process and feel free to ask me any and as many questions as you like. I am also open to any suggestions, but cannot promise that all will be implemented in the light of practical considerations. What I do promise is to do my best in this regard and send you regular email updates with new ideas and suggestions. I will compile and communicate these also to you via email.

If you have any questions, please do not hesitate to contact me anytime!

With best wishes